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Advertising the American Dream Making Way for Modernity, 1920-1940. by Roland Marchand (Author) September 1985; First Edition; Paperback \$41.95, £35.00; Courses America in the 20th Century; Title Details. Rights: Available worldwide Pages: 472 ISBN: 9780520058859 Trim Size: 7 x 10

Advertising the American Dream Making Way for Modernity ...

Advertising the American Dream: Making Way for Modernity, 1920-1940 American studies collection Volume 53 of Sather classical lectures: Author: Roland Marchand: Edition: illustrated, reprint: Publisher: University of California Press, 1985: ISBN: 0520058852, 9780520058859: Length: 448 pages: Subjects

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Richard Guy Wilson, "Advertising the American Dream: Making Way for Modernity, 1920-1940." Roland Marchand *Symbols of America*. Hal Morgan *Art, Design, and the Modern Corporation: The Collection of Container Corporation of America, a Gift to the National Museum of American Art*. Neil Harris, "Winterthur Portfolio 22, no. 4 (Winter, 1987): 307-310.

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