

As Little Design As Possible The Work Of Dieter Rams

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Dieter Rams: As Little Design As Possible by Sophie Lovell [Dieter Rams, As Little Design As Possible by Sophie Lovell](#) Dieter Rams as little design as possible 5 DESIGN BOOKS FOR GRAPHIC DESIGNERS: Dieter Rams, Michael Bierut, Kenya Hara, Hartmut Esslinger

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Good design makes a product easily understood. Good design is unobtrusive, honest, durable, thorough, and concerned with the environment. Most of all, good design is as little design as possible. In that spirit, this monograph is as little book as possible. It is a clear, comprehensive and beautiful presentation of Dieter Rams' life and his work.

Dieter Rams: As Little Design as Possible: Lovell, Sophie ...

As Little Design As Possible, The Work of Dieter Rams is also a fantastic book by British design historian Sophie Lovell, titled after his tenth principle, “ Good design is as little design as possible, ” and exploring with

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Book recommendation: Dieter Rams – As Little Design As Possible, a book published by Phaidon Press. Written by Sophie Lovell, the book is an incredibly complex monograph on Dieter Rams ' life, work, and ideas. On 400 pages, the book is a precise and comprehensive presentation of his life and work.

Dieter Rams: As Little Design As Possible

“ Good design is as little design as possible. ” — Dieter Rams. Dieter Rams is famous for changing the world of consumer electronics, by proving that mass produced items can – and should – be thoughtfully designed. In his Ten Principles of Good Design he outlined the commandments designers should obey to produce better products. Each principle is easy to agree with, but one that has really stuck out to me recently has been number ten: “ Good design is as little design as possible. ”

As little design as possible - GoSquared Blog

Good design is as little design as possible Braun PS 1000 AS, CSV 1000 Also, as stated in his ninth principle, more actual than ever, back in the 70s Rams drew attention to the increasing and irreversible shortage of natural resources, and to the need for designers to take more responsibility for the state of the world around them.

Design Icons - Dieter Rams - As little design as possible

“ As Little Design As Possible ” by Sophie Lovell brilliantly shares the relevance of his work in today ' s design climate in this beautifully illustrated, eight hundred-page paperback. The book includes interviews with influential industrial designers, such as Naoto Fukasawa, Sam Hecht and Jasper Morrison, who speak to the cultural significance of his design and its timeless quality.

DIETER RAMS: AS LITTLE DESIGN AS POSSIBLE

As little design as possible The goodness of a design is inversely related to the number of elements present. In other words, the more stuff there is, the worse the design.

As little design as possible - Type365 Lucas Czarnecki

As Little Design As Possible, The Work of Dieter Rams is also a fantastic book by British design historian Sophie Lovell, titled after his tenth principle, “ Good design is as little design as possible, ” and exploring with unprecedented intimacy both his designs and his ethos, the creative process and the cultural legacy of his elegant, timeless work.

No. 10 Good design is as little design as possible, Dieter ...

Dieter Rams: As Little Design As Possible Dieter Rams discusses the people and principles that have made him a design legend. Words by Alex Anderson & Molly Mandell. Photography by © bpk / Abisag Tu Ilmann.

Dieter Rams: As Little Design As Possible – Kinfolk

Dieter Rams: As Little Design as Possible Sophie Lovell and Klaus Kemp with forward by Jonathan Ive "Indifference towards people and the reality in which they live is actually the one and only cardinal sin in design" —Dieter Rams. Dieter Rams' life and work are indelibly linked to his thoughts about how people live, and how they can live better.

Dieter Rams: As Little Design as Possible | Industrial ...

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As Little Design as Possible by Sophie Lovell

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As Little Design As Possible: The Work of Dieter Rams is a fantastic new book by British design historian Sophie Lovell, titled after his tenth principle, “ Good design is as little design as possible, ” and exploring with unprecedented intimacy both his designs and his ethos, the creative process and the cultural legacy of his elegant, timeless work.

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As Little Design as Possible | Sophie Lovell; Jonathan Ive ...

5.0 out of 5 stars As little design as possible. Reviewed in the United States on November 9, 2015. Verified Purchase. Very cool book. Lot's of photos and information regarding this famous designer.If you are seeking a decent book about Dieter Rams, this is a GREAT starting point. The cover texture is also a nice touch.

Amazon.com: Customer reviews: Dieter Rams: As Little ...

Good design is as little design as possible Dieter Rams desk by Philip Sinden Referencing AEG designer Peter Behrens as the 'grandfather of design', Rams knows exactly where his influences come from. He understands that to design timeless products needs a restraint that does not exist in most of us.

Good Design is as Little Design as Possible | Yatzer

Good design is as little design as possible Braun PS 1000 AS, CSV 1000 Also, as stated in his ninth principle, more actual than ever, back in the 70s Rams drew attention to the increasing and irreversible shortage of natural resources, and to the need for designers to take more responsibility for the state of the world around them.

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