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Inattentive blindness - Wikipedia

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Tenbrunsel . . . set out to show that if we are to make ethical decisions, we need to recognize such blind spots in ourselves as our failure to view our own immoral actions objectively and our tendency to act based on how we want to behave rather than on how we

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Dr. Kimberly Nix Berens

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Blind Spots – Why We Fail to Do What's Right and What to ... Blind Spots: Why We Fail to Do What's Right and What to Do about It. When confronted with an ethical dilemma, most of us like to think we would stand up for our principles. But we are not as ethical as we think we are. In *Blind Spots*, leading business ethicists Max Bazerman and Ann Tenbrunsel examine the ways we overestimate our ability to do what is right and how we act unethically without meaning to.

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Blind Spots | Max H. Bazerman and Ann E. Tenbrunsel

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Are we as ethical as we think we are? An important new book by . . . Max Bazerman and . . . Ann Tenbrunsel says probably not. In *Blind Spots: Why We Fail to Do What's Right and What to Do about It*, Bazerman and Tenbrunsel make a convincing case that a significant gap exists between how ethical we think we are and how ethical we actually are.

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