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CIM Qualifications

webinar UCI

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(PGDMBM)

Postgraduate Diploma in

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Marketing Management

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Management Post

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Difference Between PG

Certificate and PG

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Disruption Summit 2020
with Seraj Bharwani Is
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Worth it? 5 Key skills of
a marketing manager~~

International Business
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Canadian College -

(English) Digital
Marketing Course Part

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~~Simplilearn 8 Differences~~

~~between Masters \u0026~~

~~PG Diploma in Canada~~

7 Introduction to PG

Diploma in Sales and

Marketing Management

(PGDSM) programme

Postgraduate Diploma in

Marketing (SLIM

PGDIP) CIM

Foundation Certificate in

Marketing Post graduate

diploma in Digital

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Marketing course details

in Hindi Top Colleges in

Canada for International

Students - PG Diploma

PGDM | Post Graduate

Diploma in Management

| Eligibility | PGDM

Course Details | Career

Options

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Accounting A short guide

to CIM Marketing

Qualifications - CIM

Qualifications Webinar

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Achieving the
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Each module can be
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Postgraduate Diploma in

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Previous.

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entry between July 2009
and December 2015.
Professional Institution
Name: Chartered
Institute of Marketing
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is for people with a

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substantial managerial

experience, or those who

have completed the

previous qualifications

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qualification. Learning
Outcomes: Upon
successful completion of
this course, it is expected
that graduates will:

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Diploma in Professional
Marketing ...

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Marketing – BA551.
offers successful
candidates an
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What our students say

The official CIM

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For marketing managers and marketers working in operational and supervisory roles, who are looking to progress their strategic and management skills. You can choose between two qualifications to suit your individual career path.

Professional Marketing
and Digital Marketing ...

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Postgraduate Diploma in
Marketing module
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qualifications syllabus

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marketing. students

should be able to

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critically evaluate the impact of a range of new and emerging themes on marketing, business organisations and the changing marketing environment. In addition, this unit will also help students to build and refine the skills necessary to anticipate and adapt to future changes. In undertaking a critical evaluation of the

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key themes, students...

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Marketing: CIM CIM is
a powerful marketing
qualification which is
internationally
recognised. Entry
requirements to embark
on the CIM professional
Certificate in Marketing
are two A-Level passes

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(any subjects)

Mathematics and English
passed at O-Level.

Marketing Level

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Marketing: CIM

One or more of the
following is required to
gain entry onto this
qualification: CIM

Professional Diploma in
Marketing (either 2003
syllabus or 2009 syllabus)

CIM Advanced

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Certificate in Marketing

CIM Digital Diploma in

Professional Marketing A

business or marketing

Bachelor ' s or

Master ' s degree (or ...

Level 7 Postgraduate

Diploma in Professional

Marketing

The Chartered Institute

of Marketing is not in a

position to answer

queries on case data.

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Candidates are tested on their overall understanding of the case and its key issues, not on minor details. In preparation for the examination, candidates need to carry out a detailed strategic marketing audit of the case study.

Chartered Postgraduate
Diploma in Marketing

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(Level 7) graduate

During your
Postgraduate Diploma in
Marketing Level
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Data-Driven Marketing,
you will learn to:

Develop the strategy,
plan, implement and
evaluate for effective data-
driven marketing
programmes. Plan and
implement effective,
profitable customer
acquisition strategies
along with engaging and

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rewarding retention strategies. Identify, obtain, analyse and apply customer insight to improve your data-driven marketing communications mix.

IDM Postgraduate
Diploma in Data-Driven
Marketing ...

Delegates should possess any of the following: •
A CIM Professional

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Certificate in Marketing

- A degree from a CIM approved university •

Three years experience

(one at managerial level)

Guernsey & Jersey -

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World ' s largest and well established professional body for marketing courses with over 50,000 members and is dedicated to helping marketing professionals keep up with the latest trends and marketing best practice and build on their existing achievements to create a stronger, more proactive and cutting-

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