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Digital transformation covers the process to incorporate digital technology in company business models, which will help to trigger digital economy growth. Measuring the impact of the digital economy. In order to understand the impact of the digital economy, many organisations have developed tools to help measuring its growth and boost entrepreneurship. For example, since 2014, the OECD has been publishing guidelines and recommendations to boost innovation, entrepreneurship and digital ...

The impact of the digital economy on business strategies ...

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The digital economy defines an economy mainly based on new digital technologies, in order to generate business. Digital transformation covers the process to incorporate digital technology in company business models, which will help to trigger digital economy growth. Measuring the impact of the digital economy

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In order to understand the impact of the Digital Economy, many organisations have developed tools to help to measure the growth of the digital economy and boost the entrepreneurship. For example, since 2014, the OECD has been publishing guidelines and recommendations, to boost innovation, entrepreneurship and digital economy growth.

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Digital transformation impacts society at several levels. On the production side of the economy, digital transformation enables the automation of business operations, yielding operational efficiencies, such as reduction of transaction costs, with an impact on productivity.

SOCIAL AND ECONOMIC IMPACT OF THE AUTOMATED DIGITAL ...

The digital economy, or more precisely digitalisation, is the use of digital technologies to change business models and provide new revenue and value-producing opportunities. Digitalisation and the creation of many new technologies which evolve at a very high pace appear to be disruptive.

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