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A vortex, of course, is a whirling force that pulls everything towards its center, typically in a chaotic manner. We published an award-winning book, “ Digital Vortex: How Today ' s Market Leaders Can Beat Disruptive Competitors at Their Own Game ” , as well as several shorter works that year.

The Digital Vortex in 2017: It ' s not a question of “ when ”

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Digital Vortex: How Today's Market Leaders Can Beat Disruptive Competitors at Their Own Game (see sidebar, " Digital Vortex: Threat and Opportunity, " on next page). While our focus in . Digital Vortex. was the private sector, we realized that digital disruption's implications for the public sector are no less significant.

Public Sector and the Digital Vortex - Cisco

Details & Specs. Title: Digital Vortex: How Today's Market Leaders Can Beat Disruptive Competitors at Their Own Game Format: Hardcover Product dimensions: 266 pages, 9 X 6 X 0.75 in Shipping dimensions: 266 pages, 9 X 6 X 0.75 in Published: 15 juin 2016 Publisher: DBT Center Press Language: English. The following ISBNs are associated with this title:

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