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John Bassett III Discusses Book \"Factory Man\" Book TV: Beth Macy, \"Factory Man\" Beth Macy on John Bassett III and Factory Man Author Talk: Beth Macy on \"Factory Man\" Meet the Factory Man Himself: John Bassett III ' Factory Man ' explores human side of

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ARE SO EASY ~~Factory Man How One Furniture~~

“ Factory Man ” is a story of the Bassett Furniture Company once the world ’ s largest furniture maker and heir John D. Bassett III, who was determined to maintain American manufacturing and fight Chinese dumping imports. In his quest to stem massive layoffs and plant closings he also had to take a stand against some Americans.

~~Factory Man: How One Furniture Maker Battled Offshoring ...~~

Journalist Beth Macy documents the collapse of the American furniture industry and its human cost in her new book, *Factory Man: How One Furniture Maker Battled Offshoring, Stayed Local, and Helped...*

~~How A Factory Man Fought To Save His Furniture Company : NPR~~

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In *Factory Man*, Beth Macy brings to life Bassett's deeply personal furniture and family story, along with a host of characters from an industry that was as cutthroat as it was colorful. As she shows how he uses legal maneuvers, factory efficiencies, and sheer grit and cunning to save hundreds of jobs, she also reveals the truth about modern industry in America.

~~Factory Man: How One Furniture Maker Battled Offshoring ...~~

Factory Man: How One Furniture Maker Helped Save an American Town. As much as we love the business of making technical furniture, we really never would have believed that a book on furniture manufacturing would make the *New York Times* bestseller list. But the fact is that author Beth Macy tells a fascinating tale.

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Factory Man: How One Furniture Maker Helped Save an ...

Only one man fought back. That man is John Bassett III, a descendant of the Bassetts who is now chairman of Vaughan-Bassett Furniture Co, which employs more than 700 Virginians and has sales of over \$90 million. In *Factory Man*, Beth Macy brings to life Bassett's deeply personal furniture and family story. As she shows how he uses legal maneuvers, factory efficiencies, and sheer grit, cunning, and will to save hundreds of jobs, she also discovers the hidden and shocking truth about industry ...

~~Factory Man How One Furniture Maker Battled Offshoring ...~~

Describes how the chairman of Vaughan-Bassett Furniture fought for his more than 700 employees in a small Virginia town using legal maneuvers, factory efficiencies, and his wits and determination...

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Factory Man : NPR

“ He was not belligerent, but it was just like you were speaking to a judge, ” Bassett recalls for author Beth Macy in her new book, “ Factory Man: How One Furniture Maker Battled Offshoring, Stayed...

~~'Factory Man': how a Virginia furniture maker took on...~~

One man fought back: John Bassett III, a shrewd and determined third-generation factory man, now chairman of Vaughan-Bassett Furniture Co, which employs more than seven hundred Virginians and has sales of over \$90 million. In "Factory Man," Beth Macy brings to life Bassett's deeply personal furniture and family story, along with a host of ...

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“ Factory Man ” is so thick with rich characters, family secrets and backwoods wisdom that this very abundance becomes its one flaw. The first half of the book is given over to Bassett history ...

~~‘ Factory Man, ’ by Beth Macy The New York Times~~

The instant New York Times bestseller about one man's battle to save hundreds of jobs by demonstrating the greatness of American business. The Bassett Furniture Company was once the world's biggest wood furniture manufacturer. Run by the same powerful Virginia family for generations, it was also the center of life in Bassett, Virginia. But beginning in the 1980s, the first waves of Asian ...

~~Factory Man: How One Furniture Maker Battled Offshoring ...~~

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Only one man fought back. That man is John Bassett III, a descendant of the Bassetts who is now chairman of Vaughan-Bassett Furniture Co, which employs more than 700 Virginians and has sales of over \$90 million. In "Factory Man", Beth Macy brings to life Bassett's deeply personal furniture and family story.

~~Dr. Laura: Factory Man: How One Furniture Maker Battled ...~~
Factory Man: How One Furniture Maker Battled Offshoring, Stayed Local—and Helped Save an American Town Beth Macy. Little, Brown, \$28 (368p) ISBN 978-0-316-23143-5

~~Nonfiction Book Review: Factory Man: How One Furniture ...~~
Factory man : how one furniture maker battled offshoring, stayed local-- and helped save an American town. [Beth Macy; Kristin Kalbli]

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-- One man's battle to save hundreds of jobs by taking on China and demonstrating the greatness of American business. With over \$500 million a year in sales, the Bassett Furniture Company was once the ...

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