

Forrester Wave Customer Journey Ytics Thunderhead

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Forrester Wave Customer Journey Ytics

BOSTON—Boston Consulting Group (BCG) was named a leader in innovation consulting services in a report by Forrester Research, an independent research firm. “Boston Consulting Group’s innovation journey ...

BCG Named a Leader in Innovation Consulting Services by Independent Research Firm

Accenture (NYSE: ACN) has been named a leader in The Forrester Wave™: Innovation Consulting Services, Q2 2021 report, receiving top scores possible in 20 out of the 25 criteria under consideration.

Accenture Named a Leader in Innovation Consulting Services in Analyst Report

--(BUSINESS WIRE)--Merkle (www.merkleinc.com), a leading technology-enabled, data-driven customer experience management (CXM) company, today released The Complete Customer Journey Analytics Handboo ...

Merkle Releases Customer Journey Analytics Handbook

The result is that most enterprise over the past 5 years have moved to the cloud and access whatever applications they need though private our public clouds. Notwithstanding the advantages of cloud, ...

Why Moving to the Cloud Doesn't Mean Dumping Your Legacy Technology

Secureworks, a global leader in cybersecurity, announced the appointment of Tracey Mustacchio as its new Chief Marketing Officer. As CMO, Mustacchio will lead Secureworks’ global growth and marketing ...

Secureworks Welcomes Chief Marketing Officer

Together they comprise an end-to-end product content solution featuring MDM, PIM, DAM, Syndication and Analytics ... that

Online Library Forrester Wave Customer Journey Ytics Thunderhead

Forrester invited to participate in its report, "The Forrester Wave ...

Riversand, a Syndigo Company, Named a Leader in Product Information Management (PIM)

It's a good resource to help you navigate your zero trust journey by offering a ... In the latest Forrester Wave for Security Analytics report, see how the top 11 platforms are stacking up ...

The Hottest Cybersecurity Must-Reads for the Busy Security Practitioner

The report also states that, "Laserfiche offers strong support for packaged applications and solution templates and supports interchange of these templates via customer and partner communities." ...

Laserfiche Recognized as a Strong Performer in Independent Analyst Report on Content Platform Providers

Accenture (NYSE: ACN) has been named a leader in The Forrester Wave™: Innovation Consulting ... Innovation Culture Transformation Support, and Data Analytics, Artificial Intelligence, and ...

Accenture Named a Leader in Innovation Consulting Services in Analyst Report

Secureworks® (NASDAQ: SCWX), a global leader in cybersecurity, today announced the appointment of Tracey Mustacchio as its new Chief Marketing Officer. As CMO, Ms. Mustacchio is leading Secureworks' ...

Secureworks Welcomes Tracey Mustacchio as Chief Marketing Officer

Report recognizes Accenture's drive to apply innovation for its clients, as well as the breadth of its innovation capabilities and expertise globally Accenture has been named a leader in The Forrester ...

Accenture Named a Leader in Innovation Consulting Services in Analyst Report

Secureworks Welcomes Tracey Mustacchio as Chief Marketing Officer Cybersecurity and data analytics executive ... recognized as a Leader in the Forrester 2021 MDR Wave Introduction of Dell ...

Secureworks Welcomes Tracey Mustacchio as Chief Marketing Officer

Report recognizes Accenture's drive to apply innovation for its clients, as well as the breadth of its innovation capabilities and expertise globally Accenture (NYSE:ACN) has been named a leader ...

Accenture Named a Leader in Innovation Consulting Services in Analyst Report

Cybersecurity and data analytics executive to accelerate ... Secureworks Taegis™ ManagedXDR is recognized as a Leader in the Forrester 2021 MDR Wave Introduction of Dell Technologies Managed ...

Secureworks Welcomes Tracey Mustacchio as Chief Marketing Officer

Cybersecurity and data analytics executive to accelerate Secureworks market expansion ATLANTA, June 28, 2021), a global leader in cybersecurity, today announced the appointment of Tracey ...

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