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Management: Strategy and Implementation using the Pentathlon Framework. New York: Palgrave, ed. 1st edition. Goffin K, Lee-Mortimer A & New C (1999) Managing Product Innovation for Competitive Advantage. Haymarket Business Publications.

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The Innovation Management book is an excellent, hands-on reference book related to the innovation process. The authors have in this book compiled practical methods in how to map and monitor the innovation climate inside an organization.

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European Journal of Innovation
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chapters of the book starts with the role of
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