

## Healthcare Disrupted Next Generation Business Models And Strategies

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After Amazon, Berkshire Hathaway and JP Morgan Chase announced they are building an independent healthcare company for their US employees and Roche announced they bought Flatiron, an oncology data company that captures data from hospitals and health centers on how drugs impact patients ' cancer treatment, few can argue that healthcare as we know it is being disrupted.

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Healthcare Disrupted: Next Generation Business Models and Strategies: Elton, Jeff, O'Riordan, Anne: Amazon.com.au: Books

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a| "Success in the new healthcare industry demands deep and profound strategic changes Healthcare Disrupted is a guide to developing vital new operating and business models in the healthcare industry's fast-changing landscape. Based on original research conducted by Accenture, this book explains how the biggest industry trends--consumer-focused care; value- and outcomes-based reimbursement; new digital consumers; the use of big data and advanced analytics; and rising numbers of strategic ...

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In Healthcare Disrupted: Next Generation Business Models and Strategies (John Wiley & Sons, 2016) Accenture executives Jeff Elton and Anne O'Riordan examine the ongoing shift from a system in which providers are compensated based on the volume of the products and services they render to one where remuneration is closely tied to patient outcomes.

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Elton and O ' Riordan ' s book, Healthcare Disrupted, aims to recognize and acknowledge this catalytic moment in history, and to predict and discuss the potential business models that can and should evolve. The book presents a four-part analysis of industry changes, models of value-based care, organizations based on new models of collaboration and competition, and future paradigms in the new age of health care.

PPS Impact Magazine » Healthcare Disrupted

"Healthcare Disrupted is an inspirational call-to-action for everyone associated with healthcare, especially the innovators who will develop the next generation of therapeutics, diagnostics, and devices."--Bob Horvitz, Ph.D., David H. Koch Professor of Biology, MIT; Nobel Prize in Physiology or Medicine

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Healthcare Disrupted by Jeff Elton; Anne O’Riordan

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