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Jonah Lehrer is editor at large for
Seed magazine and the author of
Proust Was a Neuroscientist (2007)
and How We Decide (February 2009).
A graduate of Columbia University

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and a Rhodes Scholar, Lehrer has worked in the lab of Nobel Prize winning neuroscientist Eric Kandel and has written for the New Yorker, Wired, Boston Globe, Washington Post, and Nature, and writes a highly regarded blog, The Frontal Cortex.

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Jonah Richard Lehrer is an American

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author and blogger. Lehrer studied neuroscience at Columbia University and was a Rhodes Scholar. Thereafter, he built a media career that integrated science and humanities content to address broad aspects of human behaviour. Between 2007 and 2012 Lehrer published three non-fiction books that became best-sellers, and also wrote regularly for The New Yorker and Wired.com. Starting in 2012, Lehrer was discovered to have routinely recycled his earlier work, plagia

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rational or emotional: we carefully deliberate, or we “ blink ” and go with our gut.

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Jonah Lehrer is editor at large for *Seed* magazine and the author of *Proust Was a Neuroscientist* (2007)

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