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Intellectual Property And Competitive Strategies In The 21st Century

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Intellectual Property And Competitive Strategies

As companies continue to face supply chain issues and search for ways to prevent the next catastrophe, many are rethinking how they manufacture.

Subcontract Manufacturing In China: The Risks And Alternative Options

Biotechnology companies can use “ value-chain analysis ” to create processes for maximizing the value of their intellectual ... Lack of an IP strategy based on sound competitive IP intelligence ...

Integrating the intellectual property value chain

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Several lawyers said they expect the FTC to take a much more expansive view of antitrust law, bringing in more law firm business.

How Lina Khan May Change Business Prospects Overnight and Bring a 'Flood of Business' for Antitrust Practices

Accenture (NYSE: ACN) has entered into an agreement to acquire Exton Consulting, a French consulting firm providing strategy and business management support to financial services clients across Europe ...

Accenture Announces Intent to Acquire Strategy and Business Management Consultancy Exton Consulting

LexisNexis Legal & Professional rolled out Nexis for Competitive Intelligence, an end-to-end solution that allows users to search, compare, and analyze key business indicators such as news and company ...

LexisNexis Legal & Professional Unveils New Competitive Intelligence Solution

As the co-anchor for Good Day Philadelphia, the local Fox affiliate 's morning news program, Karen Hepp is accustomed to hearing and seeing all sorts of crazy stuff. But nothing could prepare ...

Is a Famous Face a Form of Intellectual Property?

Visus Therapeutics Inc., a clinical-stage pharmaceutical company focused on developing innovative ophthalmic therapies to improve vision for people around the world, today announced the appointment of ...

Visus Therapeutics Announces Executive Leadership Appointments in Operations, Research, Clinical

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Operations and Intellectual Property

Accenture (NYSE: ACN) has entered into an agreement with DI Square to acquire the company ' s consulting capabilities for product lifecycle management (PLM) and application lifecycle management (ALM) ...

Accenture to Acquire Engineering Capabilities from DI Square to Strengthen PLM and ALM Capabilities for Manufacturing Clients

ICC has published the latest edition of the Intellectual ... IP management strategies. The ICC IP Roadmap is the flagship publication of the ICC Commission on Intellectual Property.

ICC Intellectual Property Roadmap to provide business guidance in ever-changing IP landscape

What should be entry strategies, countermeasures ... to help players become aware of future competitive changes in the global Intellectual Property Software market. Reasons to Buy the Report ...

Global Intellectual Property Software Market Size, Share Valuation to Reach USD 5065.3 million By 2024

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such laxity in protecting American intellectual property (IP) can no longer be tolerated. While other costs to U.S. national power are more difficult to measure, the U.S. Trade Representative ...

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