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International business : environments and operations ...

International Business: Environments and Operations (Hardcover) Published August 1st 1993 by Addison Wesley Publishing Company. Hardcover, 768 pages. Author (s): John D. Daniels, Lee H. Radebaugh. , Daniel P. Sullivan. ISBN:

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The International Business Environment | Boundless Finance

International Business: Environments and Operations. John D. Daniels, Lee H. Radebaugh, Daniel P. Sullivan. Prentice Hall, 2009 - Business & Economics- 860 pages. 0Reviews. 'International Business' provides real & up-to-date coverage of international business topics & issues. It discusses the differences faced in international environments, overall company strategies & functional alternatives for operating abroad.

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Transactions of economic resources include capital, skills, and people for the purpose of the international production of physical goods and services such as finance, banking, insurance, and construction. International business is also known as

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international business because basic similarity among people is both a cause and an effect of national boundaries. The laws governing business operations also apply primarily along national lines....

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