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Mike Peng is the Jindal Chair of Global Business Strategy at the Jindal School of Business, University of Texas at Dallas (UTD). At UTU, he founded the Center for Global Business, where he serves as the executive director. Professor Peng was also recently named a fellow with the Academy of International Business.

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Dr. Klaus E. Meyer is Professor of International Business at Ivey Business School, Canada. Previously, he was Professor of Strategy and International Business at China Europe International Business School (CEIBS). He also held an honorary position of Adjunct Professor at Copenhagen Business School in Denmark.

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Professor Meyer teaches in the areas of Strategic Management, International Business, Global Strategy, and Business in Emerging Markets. He previously taught at the University of Bath, University of Reading, Copenhagen Business School, Hong Kong University of Science and Technology, as well as Cheng-chi University in Taipei.

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