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Dr Kotabe teaches international marketing, globalsourcing strategy (R&D, manufacturing, and marketinginterfaces), and Asian business practices at the undergraduate andMBA levels and theories of international business at the PhD level.He has lectured widely at various business schools around theworld, including Austria, Germany, Finland, Norway, Brazil,Colombia, Mexico, China, Japan, Korea, Indonesia and Turkey.

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Kotabe teaches international marketing, global sourcing strategy, and Asian business practices at the undergraduate and MBA levels and theories of international business at the doctoral level. He has lectured widely at various business schools around the world.

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