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Book Review - Leading Change By John P Kotter |
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Leading Change: Why Transformation Efforts Fail by John P. Kotter John P. Kotter is the Konosuke Matsushita Professor of Leadership at the Harvard Business School in Boston, Massachusetts. He is the author of The New Rules: How to Succeed in Today ' s Post-Corporate World (New York: Free Press, 1995), Corporate Culture and Performance,

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Leading Change (Audiobook) Published September 1st 1996 by Harvard Business Review Press. Audiobook, 208 pages. Author (s): John P. Kotter (Goodreads Author) ISBN: 0875847471 (ISBN13: 9780875847474) Average rating: 4.03 (16,897 ratings)

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Leading Change by John P. Kotter 1272 Words6 Pages
Leading Change by John P. Kotter Book review by Pat Naughtin Harvard-Professor John P. Kotter has been observing the process of change for 30 years. He believes that there are critical differences between change efforts that have been successful, and change efforts that have failed.

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