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~~Little Bets: How Breakthrough Ideas Emerge from Small Discoveries Little Bets by Peter Sims — Book Summary | How big, breakthrough ideas emerge~~

How Big Ideas Emerge From Little Bets - Peter Sims - Book Recommendations [Little Bets | Peter Sims | Talks at Google](#) *How to Innovate: LITTLE BETS by Peter Sims SOCOK13 Keynote Session - Little Bets: How Breakthroughs Emerge From Small Discoveries* ~~My review~~

~~Little Bets: How Breakthrough Ideas Emerge from Small Discoveries~~ **PNTV: Little Bets by Peter Sims** Getting From Little Bets To Big Breakthroughs, featuring Peter Sims Peter Sims 'Little Bets' Talks at Google Peter Sims: Innovation Expert, Entrepreneur, Best Selling Author of \"Little Bets\" ~~15 Books Top VC Marc Andreessen Thinks You Should Read~~ **Peter Sims: Entrepreneur and Innovation Speaker, Author of \"Little Bets\" Keen On... Peter Sims: What is a Little Bet?**

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In a nutshell, Sims' book refreshes a simple idea of how productive and valuable it can be to work in small steps. He calls these steps "little bets" to illustrate risk management opportunities coming with gradual development rather than big bets of putting every resource behind unproven ideas. In doing so Sims accomplishes to address two objectives.

Little Bets: How breakthrough ideas emerge from small ...

1) Making little bets so that you can make big bets. 2) Cultivating a growth mindset - To deal with failure / obstacles. 3) Being proactive - Proactively failing so that you can learn faster. 4) Knowing how to play - To make each other look good by 'plussing', and stop inhibiting ideas from flowing.

Little Bets: How Breakthrough Ideas Emerge from Small ...

Little bets offers something to both groups. The conceptual thinkers have good ideas- but they are rarely entirely right- or exactly what customers and others need. Sometimes big visions take so long to implement that by the time they are achieved they are obsolete.

Little Bets: How breakthrough ideas emerge from small ...

Today's book belongs to my favourite genre 'creativity and innovation'. The name of the book is "Little Bets: How Breakthrough Ideas Emerge from Small Discoveries." written by

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Peter Sims. Alan Kay, the respected technologist, once said "The best way to predict the future is to invent it.". But how do we invent the future, especially if it's not a logical extension from the past?

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224. ISBN. 978-1439170427. Little Bets: How Breakthrough Ideas Emerge from Small Discoveries is a book written by Peter Sims, published by Free Press in January 2011. The book promotes the idea of small-scale experimentation (or "little bets") as a key part of the creative process.

Little Bets - Wikipedia

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Behind every breakthrough idea is often a host of experiments that flopped -- and Sims shows how to leverage these "little bets" to

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produce lasting results. This is a powerful and practical book."--Daniel H. Pink, author of *A Whole New Mind* and *Drive* "A fascinating and revealing journey through the real-life dynamics of the creative process.

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Behind every breakthrough idea is often a host of experiments that flopped - and Sims shows how to leverage these "little bets" to produce lasting results. This is a powerful and practical book." (Daniel H. Pink Author of 'Drive' and 'A Whole New Mind') "A fascinating and revealing journey through the real-life dynamics of the creative process.

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