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Managerial Communication: Strategies and Applications, 5th Edition Chapter Eight Nonverbal Communication Page 180 What you do speaks so loudly that I cannot hear what you say. —Ralph Waldo Emerson, American essayist and poet Understanding the importance of nonverbal communication is often difficult because it is such a natural part of any managerial interaction. To appreciate [...]

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I am very familiar with managerial communication strategies but my degree program require I take the course. This book was informative and covers exactly what you expect in communication applications: non verbal, conflict management, etc...

