

Managers Not Mbas A Hard Look At The Soft Practice Of Managing And Development

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Managers Not Mbas A Hard

Managers Not MBAs is an in-depth attack on MBA and other management education followed up with an (already implemented) proposal for an alternative. The critique of MBA-style education is thorough and the alternative is interesting, yet obviously self-serving because the author is one of the founders of the alternative (the International Masters for Practicing Managers).

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Managers Not MBAs: A Hard Look at the Soft Practice of Managing and Management Development. In this sweeping critique of how managers are educated and how, as a consequence, management is practiced, Henry Mintzberg offers thoughtful and controversial ideas for reforming both.

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An Excerpt From

Mintzberg, H. 2004. Managers Not MBAs: A Hard Look at the Soft Practice of Managing and Management Development. Berrett-Koehler Publishers. According to Mintzberg, "Conventional MBA programs train the wrong people in the wrong ways with the wrong consequences." "Management is where art and craft and science meet," and most MBA programs simply provide "training in analytical skills for analytical jobs... like investment banking and consulting."

Managers Not MBAs - MAAW

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Managers not MBAs A hard look at the soft practice of managing and management development. Henry Mintzberg believes that both management and management education are deeply troubled, but that neither can be changed without changing the other.

Managers not MBAs | Henry Mintzberg

Managers Not Mbas A Hard However, "Managers, not MBAs" explains the underlying drivers behind the dysfunctional behaviour of the senior American managers. The need for loud, decisive action - the heroic leader, the complete need for "alignment" (you can almost hear the jackboots marching down the halls), all of this falls into place.

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