

Managing Across Cultures By Schneider And Barsoux

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~~Schneider, Stahl & Barsoux, Managing Across Cultures 3rd ...~~

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~~Schneider S., Barsoux J. (2003) Managing across cultures ...~~

~~Schneider, Susan C; Barsoux, Jean-Louis This Book is about opportunities, threats, challenges and possibilities inherent in managing across cultures. International responsibilities and contacts are increasingly widespread through companies, without even the need for international travel.~~

~~Managing across cultures by Schneider, Susan C, Barsoux ...~~

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Susan C. Schneider is Professor of Human Resource Management at HEC University of Geneva, Switzerland, and Visiting Professor of Organizational Behavior at INSEAD, France. As well as her research...

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Managing across cultures by Susan C. Schneider. 138 Want to read; 19 Currently reading; Published 1997 by Financial Times, Prentice Hall in Harlow, England, New York. Written in English Subjects: Management -- Social aspects, International business enterprises -- Management -- Social aspects,

~~(Book) Managing across cultures by Susan C. Schneider ...~~

When cultures clash Cultural malaise may go unrecognized. It may therefore be some time before cultural differences are surfaced and diagnosed. The reason behind preceding disasters is not only that behaviour, values, and beliefs are different across cultures, but also that their importance to those cultures should not be underestimated.

~~Summary Managing Across Cultures, Susan Carol Schneider ...~~

Susan C. Schneider is Professor of Human Resource Management at HEC University of Geneva, Switzerland, and Visiting Professor of Organizational Behavior at INSEAD, France. As well as her research into cross-cultural management, she has actively worked to internationalize the 'mindsets' of managers and companies.

~~Managing Across Cultures (2nd Edition): Schneider, Susan C ...~~

This is a book about managing across cultures: the threats and opportunities, the problems and possibilities. The authors explore how national culture can impact on the effectiveness of managers and companies, and how national culture can interact with corporate and industry culture to create competitive advantage.

~~Managing Across Cultures by Susan C. Schneider~~

Managing Across Cultures . Susan C. Schneider and Jean-Louis Barsoux . As more and more companies have a global reach, managing cultural differences is increasingly a part of every job. This book demonstrates how culture affects management practice, from organizational structure to strategy and human resource management.

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~~Managing Across Cultures — Susan C. Schneider, Jean-Louis ...~~

Drawing upon evidence from the authors' research, it encourages managers to reconsider, explore and transfer alternative practices across national boundaries. As well as providing an insight into other cultures, this text provides readers with an increased awareness of their own.

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Employing tools of observation, questioning and interpretation, the book challenges assumptions and encourages critical reflection on the influences of culture in business. Managing Across Cultures will appeal to both managers and executives working within an international business environment, as well as to students on a growing number of MBA and other undergraduate, postgraduate and post-experience courses.

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