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Roger Fidler is a new media consultant and visiting professor at the University of Colorado School of Mass Communication and Journalism. He is an internationally recognized electronic publishing visionary

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and pioneer. He has worked in the newspaper business for over 34 years, and has been actively involved in new media development since 1979.

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Understanding New Media 3 An explanation of the structure of the book will follow the discussions of terms and theories concerning the new media. The various chapters that make up the book, the reasons underlying their choice, and their main arguments will be summarized in the third section of this chapter.

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Fidler has been a professional in residence and later a professor at Kent State University since 1996. Currently, he holds the first Donald W. Reynolds Journalism Fellowship at the University of Missouri. He has published dozens of articles and seven books, including *Mediamorphosis: Understanding New Media*, first published in 1997.

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