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In The
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Healthcare
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Excellence
Volume 2

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~~07 Medical Affairs,
Medical Information
The evolving medical
affairs function~~

Medical Affairs 2025: A
Rapidly Changing
World for Medical
Affairs

// Lieven Annemans
about the new role of
medical affairs in
pharmaceutical

companies Overview of
Medical Affairs Medical

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~~Affairs~~ Medical Affairs

Leadership: How to
become an architect of
value ACMA Webinar:
Medical Affairs Adapts
to the Covid19 Crisis

4.2 Regulatory Affairs
Basics - Medical

Devices How does
medical affairs sit
within the rest of the
organization?

ChemCareers 2018 A
career in Regulatory

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Affairs
Pharmaceutical
Regulatory Affairs
~~Which Countries Have
The Best Healthcare? |
Now This World~~

What is Regulatory
Affairs? Let's talk about
my ACTUAL Career!

Tell Me About Yourself

- A Good Answer to
This Interview Question

~~Kickstart A Career In
Regulatory Affairs!~~

Quality Assurance and

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~~Regulatory Affairs -
Which Is Better For
Career Growth? IPhO
and the MCPHS
Fellows Present:
Medical Affairs -
Managed Care HEOR
Preparing for your
Regulatory Interview A
Day In The Life of A
Medical Science Liaison
How to work in
Regulatory Affairs
(Drug and Medical~~

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~~Devices) Life as a
Regulatory Affairs
Officer at Oticon
Overview of VA health
care and how to apply +
VA.gov Coping with
COVID-19: Lessons
Learned for Medical
Affairs Professionals
Harvard Chan School
Alumni Book Club
Discussion with Author,
David Sinclair, PhD
Lilly Regulatory~~

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Affairs: Many Hats to
Wear

How Administrative
Costs Drive Healthcare
Costs Deep Medicine:

How Artificial
Intelligence Can Make
Health Care Human

Again Fixing Healthcare
in Nigeria | Ola Brown |
TEDxYaba

Ezekiel J. Emanuel,
"Which Country Has
the World's Best Health

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Care?" Medical Affairs
In The Healthcare
As mentioned in The
Industry, An
Changing Face of
Medical Affairs on
eyeforpharma, the surge
in Medical Affairs in
recent decades has been
driven by pressures for
increased federal and
state oversight, public
demand, and the needs
of payers and healthcare
providers. The author of

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the article notes that as the [traditional single-customer pharmaceutical engagement model is replaced by a village of interconnected stakeholders, Medical Affairs is uniquely placed to engage with them.]

The Role of Medical
Affairs in Healthcare -

Page 12/33

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Pharmaspectra

A bolder vision for
medical affairs 1.

Innovate evidence
generation: Leading
rapid-cycle integrated
and comprehensive
evidence generation.

How we gather,... 2.

Accelerating access to
treatments: Articulating
clinical and economic
value to make our
products an option for...

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3. Transform and ...

Healthcare
Industry An
Introduction
McKinsey
Medical Affairs is the
medical face of
A vision for medical
affairs in 2025 |

McKinsey
Healthcare
Industry
Executive
Volume 2
Medical Affairs is the
medical face of
(bio)pharmaceutical
companies: They are
responsible for
educating internal and
external stakeholders on
scientific topics, care
pathway and patient

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outcomes. They engage with external stakeholders into value and science discussions. They are involved into the planning and generating evidence.

Medical Affairs
Strategy | Four
responsibilities for the

...

GE Healthcare's
Medical Affairs Team.

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We are available to:

Provide medical information. Answer clinical questions. Offer scientific or technical support. Deliver applications training.

Investigator Sponsored Trials Committee

(ISTC) The ISTC reviews submissions of proposals by independent

investigators requesting

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funding for research
protocols. Human
Studies.

Medical Affairs | GE
Healthcare
Medical Affairs We
provide in-depth
knowledge and
unsurpassed expertise in
all aspects of medical
affairs. We support our
clients to provide
dependable medical

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information,
demonstrate value to
practitioners, payors and
patients, and navigate
the healthcare landscape
globally and locally.

Medical Affairs and
Medical Information
Services | Ashfield
Medical Affairs

professionals are
emerging as the natural
owners of scientific

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knowledge and data within the organization and across the lifecycle. This potential offers Medical Affairs the opportunity to leave behind its former status as principally a support function and to forge a

Volume 2

A vision for Medical Affairs in 2025 -
McKinsey & Company
Only medical affairs is

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able to put all of the pieces together. Medical affairs should play the leadership role in developing a complete map of the patient journey, beginning with desired outcomes □ needs and expectations about the quality of care received and the outcome of that care.

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navigator of pharmaceuticals
new world order ...
Medical Affairs. The
effective practice of
medical affairs is
essential for the
generation and
communication of
relevant evidence to a
broad range of
stakeholders across the
healthcare environment.
While fulfilling a
pivotal function in its

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own right, strategically aligned medical affairs powerfully enhances market access and commercial activities by laying a strong foundation of scientific understanding on which to create value for the product, health care professionals and patients.

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Services & Expertise |
Costello Medical
Medical Affairs sits
within commercial
organisations and is
concerned with post-
approval activities. With
pressure from regulatory
authorities to have a
department separate
from commercial
activities, Medical
Affairs grew as a sector.
Medical Affairs roles

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are there to provide scientific and clinical support for commercial products.

Introduction

What is Medical Affairs
- Carrot Pharma

Driving the Next Wave
of Digital Innovation in
Healthcare for Medical
Affairs 1. Advanced

digital customer
engagement
technologies that can

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deliver personalized experiences and innovative services... 2.

The pace of advancements in AI and specifically natural language processing/understanding ...

Excellence
Digital Innovation in
Healthcare Technology
- Medical Affairs

In Baxter BioSurgery,
Dr. Kruse was the head

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of US Medical Affairs, supporting the pipeline of hemostatic devices and biologics used in surgery, devices for anti adhesion and novel treatments for wound management. He has experience in the creation and expansion of several medical affairs departments.

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Healthcare Industry: An

... Healthcare
Medical Affairs We
provide in-depth

knowledge and
unsurpassed expertise in
all aspects of medical
affairs. We support our

clients to provide
dependable medical
information,

demonstrate value to
practitioners, payors and
patients, and navigate

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in the healthcare landscape
globally and locally.

Medical Affairs &
Medical information |
Ashfield Healthcare
Medical Affairs in the
Healthcare Industry: An
introduction August 26
at 1:51 AM · The use of
wearable devices will
grow in the future and
there is a huge potential
for these device in

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improving human
health.

Medical Affairs in the
Healthcare Industry: An

...
Overview. The
COVID-19 pandemic is
having a profound
impact on Medical
Affairs with an
increasing need of
support for patients,
physicians and other

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groups within their own companies. This Webinar features Medical Affairs and leading technology thought leaders exploring emerging trends and viewpoints on the next frontier for digital in Medical Affairs and the broader healthcare environment with the "New Normal".

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Disruption to
Opportunity - Medical
Affairs
Apply for ViiV
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Medical Affairs
Industrial Placement at
GSK on prospects.ac.uk
- the experts in graduate
careers.

ViiV Healthcare
European Medical
Affairs Industrial ...

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Our global team of Medical Science Liaison (MSLs) experts is a trusted source of unbiased, accurate, up-to-date medical and scientific knowledge. We offer an agile and comprehensive service, from deploying MSL teams to providing in-depth training programmes and ongoing materials to

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support engagement
with healthcare
professionals.

Industry An Introduction

Healthcare
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Volume 2