

Crisis Management In Tourism Book By Cabi

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Crisis Management in the Tourism Industry aims to illustrate the theories and actions that can be taken to better understand consumer, economic and environmental reaction, in order for the businesses involved to be more prepared for such events. Now in its second edition, this text has been fully revised and extended to include recent events such as Bali, SARS and international terrorism, expanding sections such as:

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Crisis Management in the Tourism Industry Leisure and tourism / Butterworth-Heinemann: Author: Dirk Glaesser: Edition: illustrated, reprint: Publisher: Elsevier, 2003: ISBN: 0750659769,...

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The tourism industry is arguably one of the most important sources of income and foreign exchange, and is growing rapidly. However, national and international crises have huge negative economic consequences. Crisis Management in the Tourism Industry aims to illustrate the theories and actions that can be taken to better understand consumer, economic and environmental reaction, in order for the ...

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* The first student focussed textbook to coherently tackle this significant and important area * Examines the principles and practices of crisis management within the context of the tourism industry * Uses up to date international case studies involving terrorism, environmental crises, health crises and technological crises, which have had major impacts on the industry.

Managing Tourism Crises | ScienceDirect
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Chapter 1: Introduction I Learning Objectives 1 Introduction 1 Tourism Crises, Causes and Consequences 3 Characteristics of the Tourism Industry 6 Vulnerability of the Tourism Industry to Crisis 8 Managing rTourism Crises 9 Researching Tourism Crises 11 Summary and Conclusions 12 Concept Definitions 12 Review Questions 13 Additional Readings 13 Referen es 13 Chapter 2: Economic Tourism Crises ...

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Crisis Management in the Tourism Industry: Glaesser, Dirk ...
A review of the emerging literature on crisis management in tourism is given to identify the foci of the current academic discourse. More systematic input by human resource management was identified as a way to assist tourism businesses in preparing for and dealing with crises.

Crisis Management in Tourism: Preparing for Recovery ...
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