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4.0 out of 5 stars Excellent. Reviewed in

the United Kingdom on 15 March 2010.

This is an excellent guide to public affairs

in the UK for journalism students,

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professional journalists should have a broad understanding of how government works at a local and national level, how they link together, where news stories come from and how to develop such stories.

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Public affairs. All professional journalists should have a broad understanding of how government works at a local and national level, how they link together, where news stories come from and how to develop such stories. Public affairs learning should be integrated with practical journalism and trainees must have an awareness of current news issues related to public affairs.

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Description. Essential Public Affairs for Journalism is an invaluable guide for both journalism students and journalists. It offers engaging coverage of the workings of both central and local government, and gives stimulating insights into how they are, and could be, covered by journalists. The only textbook to combine coverage of central and local government specifically geared towards journalism students.

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