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### Quantitative Research Methods (BUS005)

Dr. Sunil Ramlall has recently joined Concordia University Wisconsin as Professor of Business teaching in the Doctor of Business Administration (DBA) Program. Dr. Ramlall brings several years on ...

### Sunil Ramlall Joins Concordia University as Professor of Business

Managers who use their gut instinct together with simple decision-making strategies may make equally good, but faster, decisions as those who use data to reach an outcome, a new study has found.

Going with your gut can result in better decision-making than using detailed data methods, study shows

How Quantitative Research Fits Quantitative research ... Qualitative researchers use more conversational methods, such as in-depth personal interviews.

Focus groups are also popular, where a ...

## Integrating Quantitative & Qualitative Methods in Social Marketing Research

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## MSc Quantitative Finance / Overview

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Acquiring this leading business is part of a game-changing strategy to expand our services to better support our global clients who are actively seeking more objective, reproducible and scalable ...

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