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LENGTH. 168. Pages
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The Do-It-Yourself Guide to

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By paring the process of
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down to its essentials ("A
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makes it realistic for teams

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Written in the same non-technical-but-informative style as Don't Make Me Think, it includes all the scripts, checklists, and handouts you'll need.

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4 Points of Wisdom from
Steve Krug's 'Rocket Surgery
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Lanier on October 26, 2011.

The book I'm reading: Steve Krug's "Rocket Surgery Made Easy". It's a short 168 page instruction manual for performing user-tests on websites. Following the success of his first book on

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web usability, “Don’t make
me think”, Steve taught
workshops for businesses and
organizations to instruct
them in how to implement the
ideas in the book.

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make something self-evident,
you at least need to make it
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By paring the process of

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down to its essentials (A
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we ask), Rocket Surgery
makes it realistic for teams
to test early and often,
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... I wrote Rocket Surgery Made Easy to show that usability testing is so simple-and valuable-that everyone building digital products should be doing it. If you'd like to see just how easy it

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is, watch this recording of
a usability test I made to
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This book is all about Usability Testing and builds upon the basics covered in Don't Make Me Think that I covered last week. I really loved Steve Krug's writing style. He does an excellent

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