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Strategic management is one decision that determines the short-term performance

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of a corporation. Answer: FALSE Diff:... 2) In the externally oriented planning phase, plans are developed by heavily involving the input of ...

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Strategic management and business policy by Thomas L. Wheelen, J. David Hunger, Tom Wheelen, 2017, Pearson Education, Limited edition, in English

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Alan Hoffman, the main contributor to the 13th edition, is a former textbook writer and world-renowned author in the strategic business, and in 1980, Tom Wheelen of the University of Virginia and Chuck Bumford, a former student of David Hunger. (McIntyre School of Commerce), has written four more textbooks.

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the board of directors is . A) to lend credence to the decisions of the executive committee. B) dictated solely by legal requirements. C) to act as representatives for public identification.

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