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; original surname is Ansoff)
(December 12, 1918 – July 14, 2002) was a Russian American applied mathematician and business manager . [1] He is known as the father of strategic management .

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Biography Igor Ansoff.

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Igor Ansoff 's scientific career took off in 1937 when he started studying at the Stevens Institute of Technology (SIT) after he had graduated from high school.

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