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Miskimmon, O'Loughlin, and
Roselle (2015, 57) define
strategic narratives as: 'a
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to construct a shared
meaning of the past,
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This symposium consists of a series of engagements with an exciting contribution to the study of narrative in security politics and practice: Alister Miskimmon, Ben O'Loughlin and Laura Roselle's *Strategic Narratives: Communication Power and the New World Order* (London and New York, NY: Routledge, 2013).

Symposium on Strategic
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Soft power in its current, widely understood form has become a straitjacket for those trying to understand

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through strategic narratives
allows company leaders to
bring their personal stories
into the equation to ensure
the messages hit home with
others. When stakeholders

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theorizing and studying

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Strategic Narrative. A common theme noticed by David MacLeod and Nita Clarke in organisations with both high levels of employee engagement and high levels of performance was a strategic narrative about the organisation, that is compelling and authentic, provided by leaders who are empowering and visible. So let's unpack that starting with the strategic narrative.

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Strategic Narrative - Engage
for Success

Second, political actors attempt to use narratives strategically. Third, our communication environment fundamentally affects how narratives are communicated and flow, and with what effects. This book is about strategic narratives in the twenty-first-century media ecology.

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