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The Business Case for Corporate Social Responsibility: A ... Or it may be the case that you, just like a large number of FIRMS consulting members, are an executive or a manager outside of consulting, interested in developing problem-solving skills. If so, you may be searching for a business case example/business case analysis example to start honing your skills.

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The business case for corporate social responsibility can be made.

While it is valuable for a company to engage in CSR for altruistic and ethical justifications, the highly competitive business world in which we live requires that, in allocating resources to socially responsible initiatives, firms continue to consider their own business needs.

## The Business Case for Corporate Social Responsibility

Abstract In this review, the primary subject is the ‘ business case ’ for corporate social responsibility (CSR). The business case refers to the underlying arguments or rationales supporting or...

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In the last ten years, the notion of a ‘ business case ’ for corporate sustainability has increasingly been used by the corporate sector, environmental organizations, consultancies and so on, to seek justification for sustainability strategies within organizations. In this paper, we aim to systemize and assess existing research and tools related to this increasingly popular concept.

## The Business Case for Corporate Sustainability ...

The business case is a key input to the project management plan and is usually owned and created by the project sponsor. Following project close or completion a post-project evaluation (PPE) will usually be held- usually some months after project completion – to measure the project ’ s benefits against those set out in the business case. Business Case Composition Most organisations will have a standard approach to a composing a business case.

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A vast literature establishing a “ business case ” for corporate social responsibility appears to find that usually they do. However, as argued herein, the business case literature has established...

(PDF) The Business Case for Corporate Social ...

In order to make a business case in support of corporate philanthropy, executives should integrate giving with other business activities, institute controls to limit managerial opportunism, and develop procedures to measure and evaluate financial and social outcomes. It is no longer sufficient for corporate philanthropy to simply “ do good. ”

Making the Business Case for Corporate Philanthropy

Using a theoretical approach a multi-step measurement model is developed that allows managers to evaluate their company-specific business case for CSR. A case example illustrates the use of the model in practice.

The business case for corporate social responsibility: A ...

A business case is developed during the early stages of a project and outlines the why, what, how, and who necessary to decide if it is worthwhile continuing a project. One of the first things you need to know when starting a new project are the benefits of the proposed business change and how to communicate those benefits to the business.

How to Write a Business Case - Template & Examples | Workfront

A vast literature establishing a “ business case ” for corporate social responsibility (CSR) appears to find that usually they do. However, as argued herein, the business case literature has established only that firms usually benefit from responding to the demands of their primary stakeholders.

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Review of Concepts, Research and Practice | Archie B Carroll -  
Academia.edu Academia.edu is a platform for academics to share  
research papers.

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In business practitioner terms, a ' business case ' is a pitch for  
investment in a project or initiative that promises to yield a suitably  
significant return to justify the expenditure. In what has become  
known as the ' business case for Corporate Social Responsibility  
(CSR) ' the pitch is that a company can ' do well by doing good ' :

## CASE FOR CORPORATE SOCIAL RESPONSIBILITY

The Business Case for Corporate Governance. 02.06.2013. Global  
Programs. From board selection and strategic decision making to day-  
to-day operations and legal compliance, corporate governance is a way  
for companies to create a framework for sound business practices,  
sustained growth, and risk management. At its core, corporate  
governance ...

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A vast literature establishing a " business case " for corporate social  
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argued herein, the business case literature has established only that  
firms usually benefit from responding to the demands of their primary

# Get Free The Business Case For Corporate Social Responsibility Understanding And Stakeholders

The nature of the relationship between the interests of business and those of broader society, beyond a subset of powerful primary stakeholders, remains an open question despite this vast literature.

The Business Case for Corporate Social Responsibility: A ...  
Jaime Gonz á lez-Masip, Corporate Sustainability, Business Sustainability, or Corporate Social Responsibility, Knowledge Management for Corporate Social Responsibility, 10.4018/978-1-7998-4833-2.ch003, (45-62), (2021).

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