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Two IMM Graduate School degrees have been approved by the Chartered Institute of Marketing (CIM) UK to be part of the CIM Accredited Degree ...

[IMM receives CIM accreditation for degrees](#)

Sri Lanka the foremost chapters in Asia-Pacific with a significant presence, transforming Managers into conscious leaders – celebrates 25 years of excellence. Here Kaushal Rajapksa, President of CMI-SL ...

[Chartered Marketing Institute –Sri Lanka branch celebrates Silver jubilee](#)

According to the Chartered Institute of Marketing (CIM), a company's brand unites a "set of physical attributes of a product or service, together with the beliefs and expectations surrounding it. It ...

[If You're Not Approaching Your Brand This Way, You're Losing Customers](#)

Yayasan Peneraju Pendidikan Bumiputera (Peneraju) scholars continue to excel by scoring 33 per cent and 42 per cent passing rates for Level 1 and 2 respectively in the Chartered Financial Analyst (CFA ...

[Yayasan Peneraju scored higher passing rates for CFA examinations](#)

Half of UK businesses admit they are not being transparent enough with consumers about the true sustainability of their supply chains, new research has revealed.

[UK supply chain survey reveals major lack of transparency on sustainability](#)

Colombo conducted its 18th Annual General Meeting via Zoom technology with the participation of many of its members including several founder members of TMC. ...

[Pradeep Edward re-elected as Chairman of TMC Colombo at AGM](#)

Head of Events and Public Relations at Promasidor Ghana Limited, Gideon Kodo, has been adjudged 'National Brands Communication Personality of the Year' at the maiden edition of National Business ...

[Event and PR expert, Gideon Kodo adjudged 'National Brands Communication Personality of the Year'](#)

The Union Cabinet, chaired by Prime Minister Narendra Modi, has approved the for signing Memorandum of Understanding between The Institute of Chartered Accountants of India (ICAI) & The Chamber of ...

[Cabinet approves MoU between ICAI and CAAR of Azerbaijan](#)

Veteran financial services marketing and communications leader added to The College's executive leadership team King of Prussia, PA, Sept. 01, 2021 (GLOBE NEWSWIRE) -- George Nichols III, President ...

[Jared Trexler Named Chief Marketing Officer of The American College of Financial Services](#)

Covid has given us all the feeling that we're living on the cusp of a new era. These three market shifts point to what's to come for finance.

[The Three Big Transitions Reshaping Finance](#)

The opposition National Democratic Congress (NDC) has served notice to the government of President Nana Addo Dankwa Akufo-Addo and Vice President Dr Mahamudu Bawumia that they should prepare not only ...

[Gideon Kodo wins National Brands Communication Personality of the Year award](#)

The CFA route has been held up as a no-nonsense, low-cost path to getting a foot in the door of the otherwise still-clubby world of high finance. The only catch? It's never been tougher to succeed on ...

### The CFA Route To Finance Is Cheap But Proving Very Stressful

Graham Bentley, managing director of gbi2 discusses how the advice space has evolved over the decades - much like disco music.

### Things change over time — particularly the advice space

Many financial advice firms have policies to give employees their say in how the business is run, which benefits businesses and their employees.

### How do advice firms give younger employees a voice in the business?

Marc and Lori are both able to draw on many years of executive management and consulting experience to help the Thrivent Advisor Network team execute the goal of creating a first-class advisory ...

### Retirement Industry People Moves

CAIS Platform manager Carlyle to provide insights during CAIS' exclusive alts track at SALT NY. CAIS, the leading a ...

### CAIS Welcomes Carlyle to SALT NY Alternative Investments Track

Candidates who opted out of the CA exam conducted in July because of COVID-19 related difficulties will not lose any opportunity, the Institute of Chartered Accountants of India (ICAI) told the ...

### ICAI CA Exams 2021: Candidates Opted-Out of CA Exam in July To Not Lose Opportunity, ICAI tells SC

This was the crux of discussion at the recent AfCFTA round table organized in collaboration with the Nigerian Institute of Chartered Arbitrators (NICA), and the Nigerian Chambers of Commerce ...

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