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The Corporate Culture Survival Guide retains Schein's hands-on methods of observation, interview, and intervention to uncover the nuances as well as the details and dynamics of an organization. The book also contains an appraisal of corporate culture on three levels?behaviors, values, and shared assumptions?and shows how each level affects change initiatives.

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The Corporate Culture Survival Guide In order to manage culture, you must understand what culture is and how to assess it. The biggest danger in trying to understand culture is to oversimplify it.

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