

The Design Of Future Things Donald A Norman

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In The Design of Future Things , best-selling author Donald A. Norman presents a revealing examination of smart technology, from smooth-talking GPS units to cantankerous refrigerators. Exploring the links between design and human psychology, he offers a consumer-oriented theory of natural human-machine interaction that can be put into practice by the engineers and industrial designers of tomorrow's thinking machines.

The Design of Future Things: Amazon.co.uk: DONALD A ... If you haven't read Donald Norman's The Design of Everyday Things, I would urge you to put it on your reading list. It was a catalog of human factors design failures, and a set of prescriptions to improve design. An excellent read. In The Design of Future Things Norman tries to recreate his earlier success, with mixed results. He is as insightful as ever, but the material is a tad thin.

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The Design of Future Things - Don Norman A lot of the basic principles that The Design of Future Things contains are the same or analogous to those as in the The Design of Everyday Things: there should be a conceptual model accessible to a user (so people can imagine what and why is happening; and, crucially, is the thing working well or broken down), there should be natural mappings between what the users can perceive and what the machine is doing (so moving a lever forward would mean that the object moves forward too, or a ...

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