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Overview of the U.S.  
Beverage Alcohol

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Market and Brand Entry

Considerations World's

Largest Wine \u0026

Spirits Distribution

Center Invests in

Automation \u0026

Software **Concept To**

**Consumer : Private**

**Label Spirits** \u0026

~~Wine Spirits Trends In~~

~~The US Market~~ Top 10

Mistakes Wine and

Spirits brands make

entering the U.S. Market

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## Wine Spirits Us

Spirits Trends In Global  
Market

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WSET Courses in 2020  
- Wine, Spirit and Sake  
Education 100%

**ONLINE Wine \u0026**

**Spirits Distribution**

**Systems, Empire**

**Merchants of NYC The**

**Secret to Selling Wine**

**and Spirits On Premise**

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Study International

Business (Wine, Spirits

and Tourism) at Flinders

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~~Introduction | State of  
the Wholesale Channel  
Overview  
WordPress~~  
*How To Target The  
Right Media For Your  
Wine, Spirits Business?*  
How To Become An  
Alcohol Distributor  
Online

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1. Exam Tips for Wine  
Spirits Education Trust  
~~Which wine industry  
jobs can you get with a  
WSET Certification?~~

How to start a wine

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business *WSET Level 2  
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of what to expect at  
Level Two How to  
Upsell Without Turning  
off Guests*

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HOW TO START  
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BRAND Wine

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*Future of books and  
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printed A CAREER in  
WINE - How to get a  
job in the wine industry*

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Alcoholic Spirits

Market - Global

Industry Trends \u0026amp;

Analysis 2017 2025

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15 Things You Didn't

Know About The

Alcohol Industry*How to*

*Build a National Brand*

*in the US market How*

*To Start a Brand*



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*Without a Distillery  
Alcoholic Beverages:  
Types/classification,  
Difference and ABV*

### **The US Drinks Market: Disrupting the System Top Tips for Presenting Wine and Spirit Brands to U.S. Importers**

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Wine Spirits Us  
Industry Overview  
According to DISCUS,  
in 2019, the spirits

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industry again gained market share over beer and wine sales.

Revenues grew by half a percent to 37.8% of the total beverage alcohol market. This was the...

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The US Spirits Industry Reports A Record 2019 Wine & Spirits US Industry Overview. 2 gov.uk/ukti. February

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2015. Introduction. The United States is a large market, full of opportunities for UK companies but it is also complex and highly competitive. With the mission of helping UK companies identify and pursue new business opportunities, UK Trade & Investment (UKTI) teams in the United States offer a variety of

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support to help  
companies achieve their  
international potential,  
including trade  
missions, events, and ...

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Wine & Spirits US  
Industry Overview -  
WordPress.com  
Wine & Spirits  
Wholesaling in the US  
industry outlook  
(2020-2025) poll

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Average industry  
growth 2020-2025: x.x  
lock Purchase this report  
or a membership to  
unlock the average  
company profit margin  
for this industry.

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Wine & Spirits  
Wholesaling in the US -  
Industry Data ...  
The distilled spirits  
sector faced many

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challenges and triumphs last year, which levelled out into a “static” 2019, as Spiros Malandrakis, industry manager – alcoholic drinks, Euromonitor...

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Market overview - The Spirits Business

The wine and spirits industry was late to the internet sales game

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because of strict laws across the country regarding shipping wine. But now that more states are morphing their laws to allow freer shipping of alcohol between states, eCommerce is growing for wine and spirits brands.

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Trends for 2020 -

Dimensional Insight

1. With a good 2018 US economy, Gen X and boomers are

demonstrating spending resilience and still increasing their purchases of wine above the \$9 bottle price. That created another year of record US wine sales in 2018. 2. Though the median millennial is 30



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years old today, the population peaks in size at age 24, meaning there

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State of the Wine  
Industry Report 2019 -  
Silicon Valley Bank  
According to Wines &  
Vines and BW166  
(2018), total US wine  
sales were \$62.7 billion  
in 2017, with \$41.8  
billion in sales from

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domestic wine and  
\$20.9 billion from  
imports. Positive  
Revenue Stats for US  
Wine Industry in 2017.  
Revenue for 2017 US  
Wine Sales = \$41. 8  
billion, a 2% increase in  
value from 2016 (Wines  
& Vines, 2018)

---

Overview of the US  
Wine Industry in 2018:

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### Industry Growth ...

Market overview While the year just gone was reasonably healthy, a mixture of uncertainty caused by Brexit and US trade wars means the future performance of the spirits industry is far from clear....

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Market overview - The  
Spirits Business

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US Alcoholic Beverage Market – Overview The volume of the U.S. beverage market totals at 202 billion liters of liquid. Alcohol is responsible for 16.5% of total beverage volume. The alcoholic beverage market is over 80% attributed to malt beverages with wine and spirits products splitting the remaining 20%.

# Read Book Wine Spirits Us Industry Overview

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Alcoholic Beverage  
Market Overview In  
The United States  
The first annual data  
release across beer,  
wine and spirits in the  
US market. Interactive  
database: Built with the  
user in mind, we've  
created an industry  
leading online platform  
to access data and

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trends, plus a PDF of the US Country Report. Comprehensive US view: A complete look at the entire beverage alcohol category in one convenient source: category and brand data for spirits, wine ...

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US Beverage Alcohol  
Review - IWSR  
The WSTA Market

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Industry 2015 in sales

The UK wine market is the 6th largest wine market in the world.

55% of UK adults drink wine. This is the equivalent of 28m people. The wine industry's exports The wine industry's consumer It is also the 2nd largest trader by volume (behind Germany) and by value

# Read Book Wine Spirits Us (behind USA).

## Overview

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### WSTA Market

#### Overview - Wine and Spirit Trade Association

The following paragraphs provide a high-level overview of the current state of the wine industry in the US, including “hot categories” desired by American consumers.



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Wine Case Volume by Channel. Total volume of wine sold in the US in 2018 was 408 million 9 liter cases (bw166, 2019), up 1.2% from 2017.

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The US Wine Industry in 2019 – Slowing but Steady, and ...

Wine continues to be viewed as an attractive

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lower alcohol  
alternative than spirits  
amongst a wide base of  
middle- and high-  
income Costa Ricans,  
which helps to explain  
its good momentum.  
The category  
maintained dynamic  
total volume growth in  
2019,... US\$990

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### Wine Industry

The US wine industry accounts for almost 8% of global wine production, and has outpaced France in terms of consumption to become the leading wine consuming region in the world. California leads wine production with 90% market share in terms of volume in 2010.

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## Overview

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Wine Industry

Overview: Statistics,  
Trends, Analysis ...

The Wine and Spirits  
Trade Association

(WSTA) which  
represents all parts of  
the wine industry  
including businesses  
that produce, export,  
transport and sell wines  
in the UK. The Food

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Standards Agency (FSA) which is responsible for ensuring EU wine regulations are enforced in Northern Ireland, England and Wales. The FSA aim to safeguard the quality, authenticity and correct labelling of wine products.

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### Industry |

nibusinessinfo.co.uk

The report claims a declining consumer base will make it tough for wine over the next five years. Rob McMillan, the executive vice president and founder of SVB's wine division, and the man behind...

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The Next 5 Years Will

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Challenge The U.S.

Wine Industry ...

Wine and Spirits

Industry Statistics

Applies to the US only

(Canada, EU, Asia,

Oceania, Africa and

South America are not

included) Total Number

of Wineries in America

(9000 wineries)

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Wine and Spirits

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### Industry Statistics |

Sommtable.com

The wine and spirits industry is plagued with supply chain problems like pilferage, counterfeiting, illegal blending, adulteration, the addition of hazardous ingredients, and label fraud.

Counterfeit wines are a multi-billion dollar problem with studies



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showing that at least 20% of wines are counterfeit. One cannot easily distinguish between a genuine bottle of wine from a reputable vineyard versus from a counterfeiter.

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Anti-Counterfeiting  
Solutions for Wine &  
Spirits - NanoMatriX

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The WSTA has the largest and broadest membership base of any trade association in our sector; multi-channel, multi-category, national and international, start-ups through to global brands, the full length of the supply chain.

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42a61c0  
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